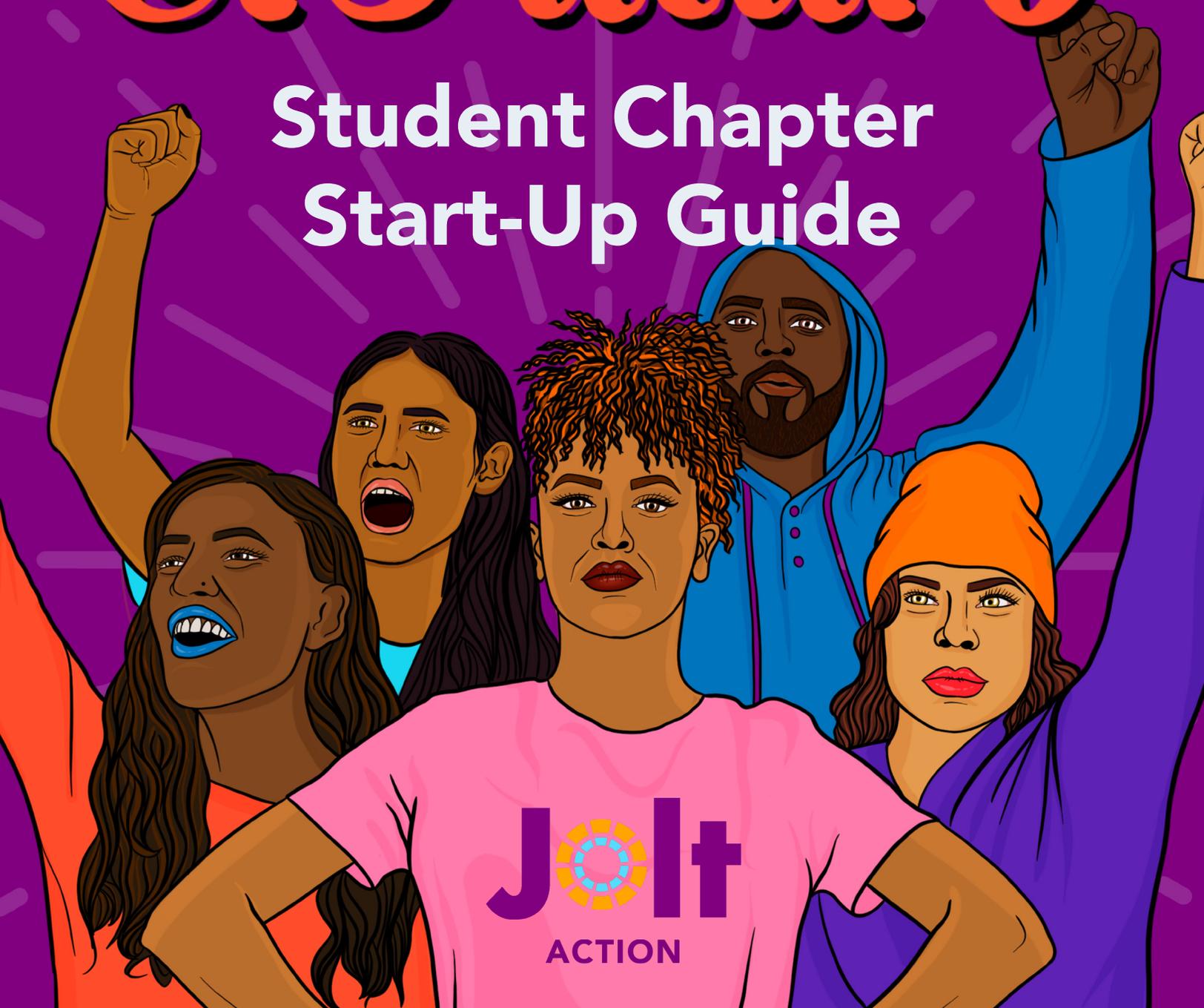
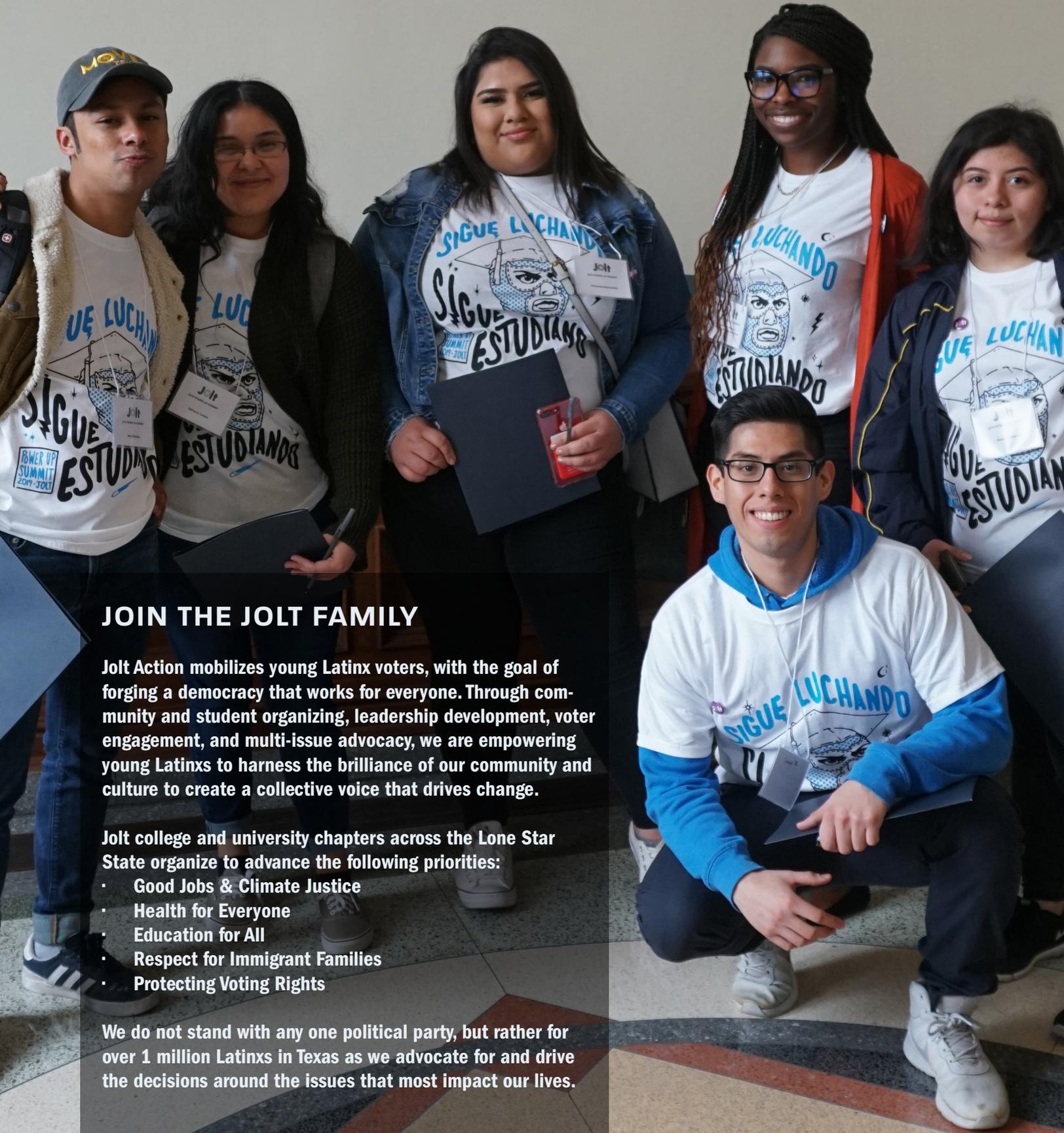


Somos El Futuro

Student Chapter
Start-Up Guide



Jolt
ACTION



JOIN THE JOLT FAMILY

Jolt Action mobilizes young Latinx voters, with the goal of forging a democracy that works for everyone. Through community and student organizing, leadership development, voter engagement, and multi-issue advocacy, we are empowering young Latinxs to harness the brilliance of our community and culture to create a collective voice that drives change.

Jolt college and university chapters across the Lone Star State organize to advance the following priorities:

- Good Jobs & Climate Justice
- Health for Everyone
- Education for All
- Respect for Immigrant Families
- Protecting Voting Rights

We do not stand with any one political party, but rather for over 1 million Latinxs in Texas as we advocate for and drive the decisions around the issues that most impact our lives.

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Mission

Jolt Action believes young Latinxs will transform Texas through the power of their vote. Jolt Action is harnessing the brilliance of our community and culture to build a generation of leaders that matches the urgency of our time.

WHY BUILD LATINX POWER

Latinxs make up 40% of Texas' population, and by 2022 we will be the majority in this state. It is our work, culture, food, art, and language that has shaped Texas into the state it is today. Jolt is building the collective voice, power, and influence of Latinxs across Texas so that our communities and families are treated with the respect that we deserve.



WHAT WE FIGHT FOR

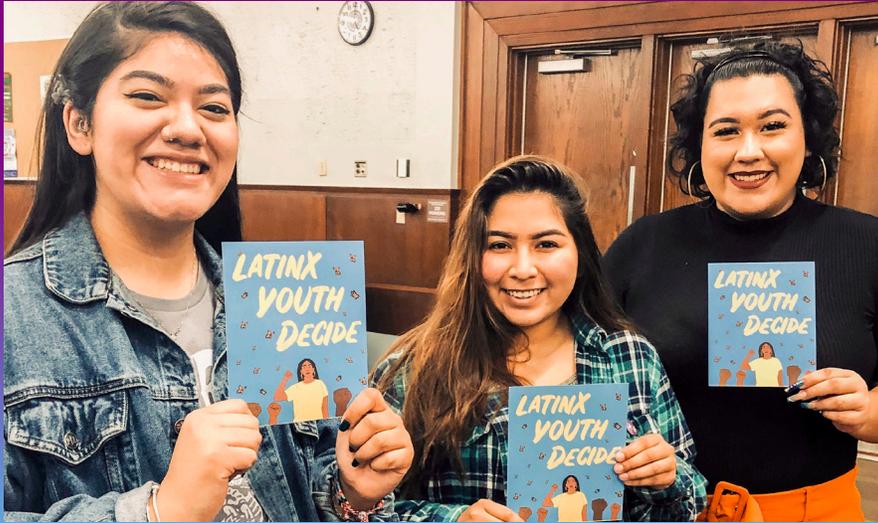
Texas and our democracy are stronger when everyone has a seat at the table and when our voices and families are treated with equality and respect. For too long our community and our contributions have been ignored. The hard work and sacrifices of our families and parents make us who we are today, and we won't allow their contributions to be belittled. We are standing up to take back our state and democracy so that it works for hardworking and honest families like our own. We stand for respect, family and equality.

REPRESENT OUR NEEDS

Our elected officials should represent the people of Texas and issues impacting our community.

VALUE ALL VOICES AND VOTES

All voices and votes should be valued and counted. It should be easy for people to vote and to talk to their elected officials. It's also important to keep corporate influence out of politics so that our elected leaders are accountable to us, not just corporations or donors.



What is Jolt?

Jolt is a Texas-based organization that promotes issues and values important to the Latinx community. We build the collective voice, power, and influence of our community so that our families are treated with equality and dignity.

WHAT DOES JOLT DO?

Jolt strives to create a sense of community and pride among Latinxs across Texas by telling the stories of Latinxs through art, encouraging Latinxs to become civically engaged, and registering them to vote.

WHAT WILL STUDENTS GAIN?

Chapter members will have the opportunity to attend Jolt's annual statewide trainings and engage with their peers from across Texas. Participating in Jolt will give students the skills to organize and make change in their communities.

SKILLS

Members will develop skills in:

- Civic Engagement
- Media
- Public Speaking
- Advocacy
- Leadership

ENGAGEMENT

Community is central to the Jolt mission and members will:

- Form friendships by attending Jolt meetings and events
- Learn about Latinx culture through sharing stories, creating art, and engaging in their community
- Have opportunities to use their creativity and artistic talents and create a fun and safe space on campus!

Jolt's Values

Whether you call others “ustedes” or “y’all”, Jolt knows Texas is ready for change. In a few years, Latinxs will be the majority, but demographics alone aren’t destiny. Winning change requires building a home-grown movement that can deliver equality and power to those that are most excluded and often first impacted by politicians’ actions. We know our community is up for the task, so here’s how we at Jolt are going to get the job done:

We believe

in having a deep appreciation of the Latinx community and its culture.

We believe

we must adapt to our changing times and advance with professionalism.

We believe

in ambitiously maximizing every opportunity.

We believe

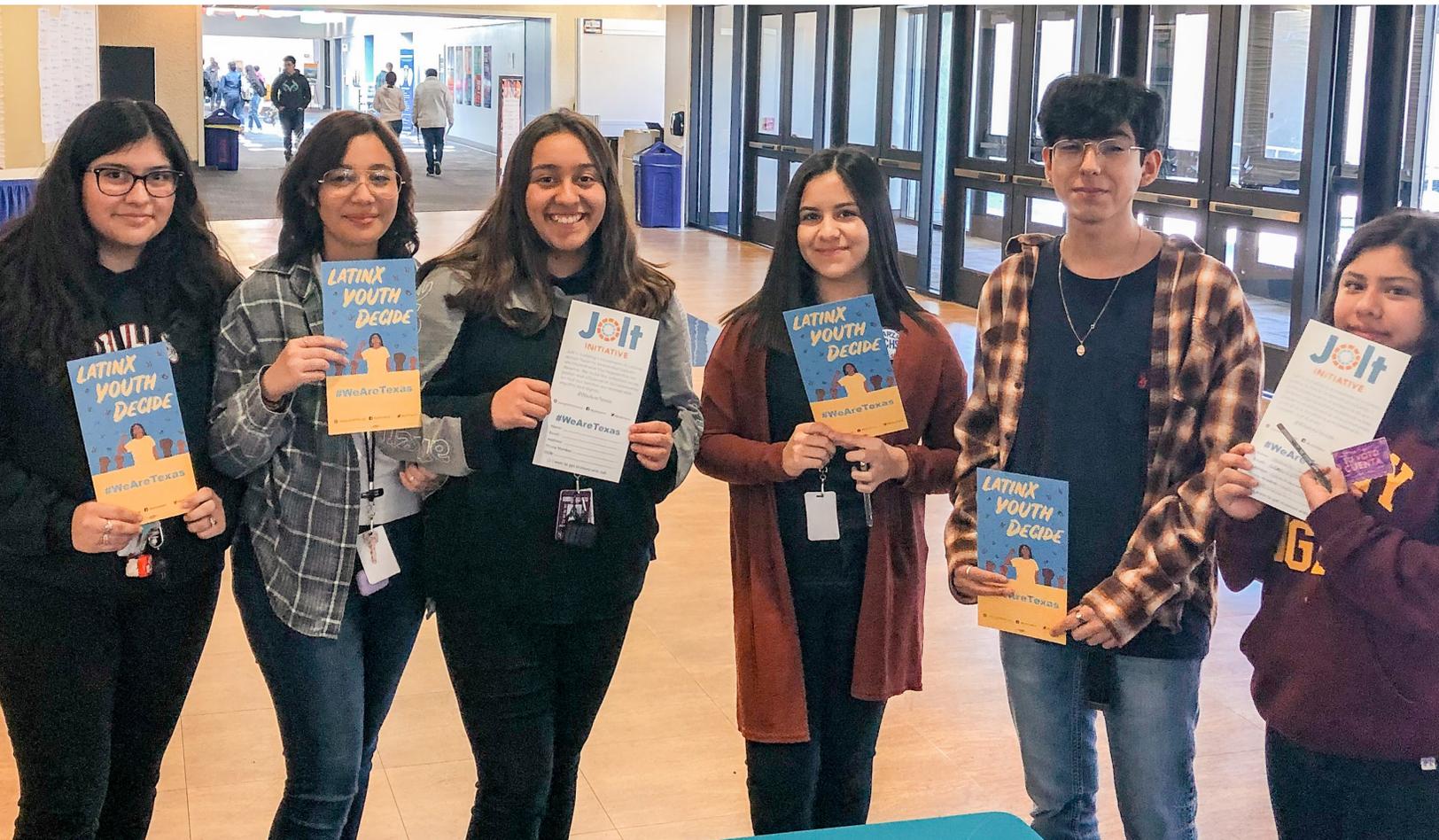
in practicing relentless problem solving to create greater change.

We believe

it is essential to create a positive work environment to efficiently advance team and independent work.

We believe

in always remaining accountable to each other, our funders, and young Latinxs in Texas fighting to create lasting change.



Benefits of Jolt

BECOME A LEADER

At Jolt, we believe that young Latinxs have the power to create a bright, progressive future for Texas. That's why we offer student chapter members a variety of exciting development opportunities every semester -- You'll gain essential skills in community organizing, public speaking, voter registration and more. And you'll learn how to use these skills to address the issues impacting our community.

"I decided to join Jolt because I realized how uneducated I was about civic engagement. I saw the obstacles & struggles my community faced and decided I need to take action. Jolt is an organization that I found aligned with my values and has given me opportunities to become more educated and involved." — Jennifer Torres, UT Dallas



TAKE ACTION

As a student chapter member, you'll get exclusive access to our platforms, Jolt's leadership training throughout the year and townhalls. In fact, Jolt members were part of the successful past lobbying efforts supporting various bills that protect Texans on Jolt's core issues. We'll ensure opportunities so that every member has the opportunity to make an impact.

"Simply, I love Jolt's mission. I have been working within my own extended family to get them to the polls and show them why we must go out and vote starting at the municipal level. This organization demonstrates the same goal and I enjoy the innovative practices in getting our gente out to vote." — Guadalupe Cruz Hinojo-Aguirre, UT Austin

BUILD COMMUNITY

At Jolt, we believe in harnessing the power of Latinx culture. When you create or join a student chapter, you become part of a community that takes pride in where we come from and uplifts the stories of young Latinxs. Make friends with likeminded people at your school and around the state.

"When I looked into Jolt's past accomplishments, values, and goals, it combined several topics that I was passionate about while also approaching them from a point of view that I understood and related to. Jolt was able to give opportunities not only Latinxs in Texas, but more specifically, YOUNG Latinxs." — Ysatis Gonzalez, University of Houston



Getting Started

The members of your Jolt chapter will register voters, organize around issues, get out the vote and, most importantly, have fun celebrating our community and culture.

4 EASY STEPS TO START YOUR JOLT CHAPTER

1. Find 5 Latinx/POC friends and one advisor (faculty/staff)*
2. Vote on leadership positions.
3. Register your group online by visiting the Jolt Action Chapters Website.
4. A Jolt Representative will contact you to register your Chapter.

* at least one eligible person to become a Deputy Registrar in Texas

WHY JOIN JOLT AND START A CHAPTER?

Want to meet really cool people in your community? Want to educate yourself on issues affecting the Latinx community and find your voice? Want to hold elected officials accountable? Want to make a change? If you answered yes to any of these questions, Jolt is the place for you. Let Jolt help you create an awesome space in your community to amplify Latinx voices.

WHY MUST I LIVE IN TEXAS?

Jolt is focusing on mobilizing the voice of the Latinx community in Texas specifically because it is where we can make the biggest difference politically. Texas is 40% Latinx, but that is not reflected in the state's elected officials. We are focusing on building the political power of the Latinx community in Texas so it can more accurately represent its population.

GOT 5 LATINX/POC FRIENDS?*

You'll need at least five people, with the majority being Latinx or people of color, to start a local Jolt chapter. This means that the majority of the members for your Jolt chapter identify as Latinx/POC. (Latinx Allies are always welcome as well!) For example, if you start with 5 people, at least 3 people must identify as Latinx/POC.

ELECT OFFICERS

To start your chapter you will need to elect leaders: a president, vice president, secretary, Volunteer Deputy Registrar coordinator, and a communications coordinator. Leaders are elected to year-long terms. You can find full descriptions of each position on the next page.

IDENTIFY AN ADVISOR

This is a staff person at your school that can act as the sponsor for your chapter on campus.

SUBMIT A NEW CHAPTER APPLICATION

Once you have your five friends, your leaders elected, and an advisor it's time to register your group. Register your Jolt Chapter online by visiting the Jolt's Website (jolttx.org/jolt-chapters) and an organizer from the Jolt team will get back to you within a week.

Officer Roles

The officers of Jolt chapters set the tone for their chapter and are true grassroots leaders on their campuses and in their communities. Chapters need the following roles to be successful:

PRESIDENT

The president is the fearless leader of the chapter. They are responsible for moving the chapter forward on its goals and managing the rest of the chapter leadership team. The president is the primary contact between the chapter and Jolt's Regional Organizer and is responsible for keeping regular communication with them. Chapter Presidents are eligible to receive a monthly stipend for their leadership role.

VICE PRESIDENT

The vice president is secondary only in title and is just as vital to the chapter. The vice president is head of recruitment and works with the other chapter members to use their networks to identify new members. They are the primary event planner and stand in for the president when they are absent. Finally, the vice president is in charge of external communications with other organizations to cooperate for events.

TREASURER

In most cases, the responsibilities of the treasurer would also fall on the secretary. However, if your campus requires this position to be mandatory, it is okay to have this position independent from the secretary role. The treasurer is responsible for keeping an itemized list of all expenses and income for the chapter.

VDR COORDINATOR

The VDR coordinator as described in their title is in charge of all things voter registration. They make sure that members are becoming deputized and scheduling them for voter registration opportunities. They enlist members to do outreach to their professors so they can do voter registration and are the primary coordinators for their chapter's National Voter Registration Day activities.

COMMUNICATIONS COORDINATOR

Jolt's nationally recognized communications department works directly with the selected communication coordinator for each respected campus to uplift their efforts and highlight their contributions to our cause.

MEMBER ROLES

As a member of a Jolt student chapter you play a critical role at Jolt. You have the power to change Texas. There are three key roles chapter members participate in:

1. Create a culture of civic engagement on campus through identifying opportunities to register voters in classrooms, at campus events, and while tabling.
2. Build power for our community through voter registration and collecting pledge to vote cards so voters never miss an election.
3. Demonstrate our power to turnout and turn-up the heat on legislators that don't treat our community with the respect we deserve by inputting pledge card data so that people can receive election reminders.

Start a Jolt Chapter

Yes! I want to form a Jolt Student Chapter at my school so that we can win Latinxs the power and respect we deserve.

AS A JOLT CHAPTER, YOU COMMIT TO:

- Organizing Latinx students & other students of color.
- Registering and mobilizing voters in your community
- Sending members and leaders to Jolt's annual Statewide Power Up Summit (Spring) and a representative to quarterly statewide calls.
- Commit to upholding Jolt's values. See page 6
- Mentoring the leaders who will continue the chapter after you graduate or step down.

JOLT COMMITS TO SUPPORTING YOU AND YOUR CHAPTER BY:

- Providing training on outreach, public speaking, civic engagement, and data management.
- Giving chapter members access to digital resources and funding for the chapter.
- Highlighting your chapter through Jolt's social media channels and earned media stories about your efforts.
- Celebrate the chapter's efforts and hard work at social events hosted by Jolt.
- Chapters will be issued social media guidelines and specific instructions for interacting with media.

[FOR MORE INFO VISIT JOLTTX.ORG/JOLT-CHAPTERS](https://jolttx.org/jolt-chapters)





Sample Agenda for 1-Hour Meeting

Chapters are expected to have meetings once a month.

5 minute: Welcome - Introduce the Jolt mission, welcome any newcomers, and take attendance

5 minutes: Play an icebreaker

5 minutes: Announcements - Discuss any upcoming events and tabling opportunities.

25 minutes: Break into groups based on current modules for that month.

15 minutes: Social Time - Can have snacks or just have time for people to chat and catch up.

5 minutes: Closing - Follow-up on outstanding action items

Be sure to include:

Jolt Action logo with www.jolttx.org; logos for FB, Instagram, Twitter and TikTok with our handles; and info@jolttx.org.

Jolt ACTION



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@JOLT_ACTION

[FOR MORE INFO VISIT JOLTTX.ORG/JOLT-CHAPTERS](https://jolttx.org/jolt-chapters)